

FOR IMMEDIATE RELEASE

SEATTLE FASHIONISTAS REFUSE TO CAVE UNDER RECESSION GLOOM

Largest local designer sample sale springs to life once again for indulgent frocks and treats at discount prices

SEATTLE, Washington – May 6, 2008 – On Sunday afternoon, June 1, 2008, the CRAVE Party Spring Market will be in full bloom, opening its stalls of high-end clothes, jewelry, purses, home décor, bath and body treats, gourmet food and more at bargain prices. This year's event at the Fisher Pavilion, Seattle Center from noon to 4 pm will boast over 50 of Seattle's most coveted designers, spas and boutiques offering special spring items at reduced prices that budget-conscious women will love.

At this much anticipated event, fashionable bargain hunters can stroll through the market and indulge in delicious merchandise from Seattle's trendiest local designers, spas and boutiques, including Shoefly, Spa Scotta and Horseshoe.

New this year is a forum for women to link up and network – whether they are looking for a new job or just a new friend. The Daisy Chain Connection Café features sessions hosted by local social networking groups where women can learn more about group meetings and activities and get a chance to expand their own social networks. In addition, local spas will be offering Mixed Spa Bouquet samplers at discount prices so Seattle's women can get a taste of indulgent pampering just in time for summer. And since everyone is on a budget these days, women can check out the newest styles on the Bloom for a Bargain fashion, beauty and fitness runway. Marketgoers can also treat themselves to a manicure and some lucky winners will receive style makeovers as Queen for the Day.

All this self-pampering also gives back to the community. The clothing drive will benefit Goodwill of Seattle. Just bring in any gently used clothing to contribute to making other lives a little sunnier this spring.

Seattle, Washington-based entrepreneur Melody Biringer created the CRAVE Party. Self-avowed "start-up junkie," Melody has built companies that range from Biringer Farms, a family-run specialty food business to home furnishings to a fitness studio. After launching CRAVE parties in Seattle since 2001, Melody has branched out to over 13 cities including Denver, Chicago, Portland & San Francisco. CRAVE Parties have also gone international, in cities like Rotterdam & Toronto. Melody is a loyal community supporter, versed traveler and strong advocate for women-owned businesses in Seattle.

"With events like the CRAVE Spring Market sample sale, we bring stylish women together to meet and indulge themselves in a fun, open environment," says Biringer. "This event also gives Seattle women a chance to support local women's retailers and designers while treating themselves, their girlfriends, mothers or sisters."

"What a BLAST - I had so much fun at your event this past Saturday. Thanks for the experience. Between the speakers, pampering, shopping and connecting with friends, it was an all around fantabulous day!"

Sheri Hauser

This is one event you don't want to miss. Tickets are available online at www.craveparty.com and also at all participating vendors or call (206) 282-0173.

About CRAVE Party

What is a CRAVE Party? A CRAVE Party is an exclusive, festive, glam-gal gathering of fun, entertainment, personal pampering, specialty shopping, sippin' & noshin' and just hanging with the girls. "Everything you CRAVE"...All under ONE roof. For more information on Crave Parties, please visit www.craveparty.com

About Goodwill of Seattle

For more than 80 years, Goodwill has served central and northern Puget Sound, offering programs and services designed to help people in our community become self-sufficient through work. Goodwill services include our job training programs, adult basic education, high school equivalency, English-language training and case management. Seattle Goodwill is an independent agency, one of 184 Goodwill members affiliated under the broad umbrella of Goodwill Industries International. For more information about Goodwill and its services, please visit our web site at www.seattlegoodwill.org or call us at (206) 329-1000, toll free 1 (877) GIVE4GOOD