



Local Retailers Give BIG at CRAVE; Showcasing the Best in Sustainable Holiday Shopping on December 3rd
Portland's Best Holiday Shopping Event Benefits Go Red for Women

Local boutiques, designers and specialty retailers unite to kick off the Holiday Shopping Season with **unbelievable deals** on at the annual CRAVE Holiday Shopping Party on **Wednesday December 3rd** at LUXE Autohaus, located at 410 NE 17th Avenue in Northeast Portland. All designers are required to showcase at least one **sustainable, green or organic line** to be a part of this event. CRAVE unites local retailers together in one place, converting an luxury auto dealer space into specialty boutique "shops" complete with stage and catwalk for designer fashions to walk the runway. Busy shoppers looking for the best local selection in sustainable fashion, products and services can get all of their holiday shopping done in one place in an atmosphere of fun. Go Red for Women, a non-profit group that celebrates the energy, passion and power of women to band together to wipe out heart disease and stroke, is the charity partner for this event.

More than 1,000 women (and men) will experience the boutique shops at CRAVE while they mingle over a Crave-licious Gingered Pom Sakétini while watching Gypsy Chic headline our live fashion show series. Guests will explore the first-ever **Crave Holiday GREEN Zone** sponsored by Greenloop that will feature sustainable local designs and specialty gift items that are sustainable, green or organic (a requirement for all participating vendors). The **ultimate in holiday pampering services** featuring "Holiday Hands" ~ a pumpkin hand mask and manicure, head massage, waxing, henna and more will be offered to maximize relaxation and to de-stress before the holiday rush. Featured local retailers include Greenloop, Meringue Boutique, Frock, Gypsy Chic, Amy Burgess, Sameunderneath, Allium, Missionary Chocolates, Blooming Moon Spa, Green Lemonade, Cupcake Couture and many others from all over the region. Marlynn Schotland, Founder of Mamapraneurs, Inc., will hit the CRAVE stage as Mistress of Ceremonies and will delight with holiday humor and cheer.

In keeping with the CRAVE tradition, this holiday party brings "everything you Crave under one roof" – shopping, pampering, mingling with friends, live fashion shows – all in one place, for one event. CRAVE takes place from **5-9 p.m. on Wednesday, December 3rd** at **LUXE Autohaus**, located at **410 NE 17th Avenue (NE 17th and Glisan)**. \$15 advance tickets online at **www.craveportland.com**. \$20 at the door. Tickets include CRAVE Goody Bag, complimentary drinks and pampering treats.

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